



ten square games

Interview Shortlisted Company – European Small and Mid-Cap Awards 2020

Name of the company
Ten Square Games S.A.
What are the key qualities your company has?
We never stop learning and dreaming; we are obsessed with constantly improving our existing games and developing new ones to continue to exceed our clients' needs; we believe in our strong team and the value of teamwork in a stimulating and diverse work environment.
What prompted your company to go public?
Ever since our inception as a small independent studio back in 2011, we have had the great ambition to grow. Going public followed as yet another step in the pursuit of our great vision: going international. And the stock market is currently more than welcoming for companies from our sector as the gaming industry continues to attract investors all around the world.
What were the main challenges along the road to becoming public?
To prove our worth to the market and to win the confidence of potential investors.
What have been the key benefits (for your company) of going public?
Going public has had a positive impact on the image and perception of the company, generating positive publicity and promotion for our business.
After going public, what reactions have you had from investors, customers, employees, etc.?
Our debut was recognized by the market, analysts and journalists as one of the highlights and most important IPOs of the year.
What experience/advice would you want to share with companies that are thinking of going public?
The stock exchange is a place for strong companies who know what they want to achieve and how they want to do that and are able to impact the market with their vision.
Where do you see yourselves in 5 years?

Our ambition for the next 5 years is to become an international free-to-play game production centre, generating value for all stakeholders.

Have you had any assistance from the European Union, e.g. funding projects, etc.

We have never asked for any assistance, but as a company registered in Poland, an EU member state, we get easy access to talents from all across the EU and operate our business across the single market.

If you had 3 wishes: What should the EU be doing to encourage more SMEs to go public? What should the EU be doing to provide ongoing support for listed companies?

All we wish for is for the EU to create a business environment that supports the growth of such companies as ours, i.e. SMEs, by fostering innovation and supporting high-level education across all EU countries.