



# ten square games

## Interview Shortlisted Company – European Small and Mid-Cap Awards 2020

<b>Name of the company</b>
Ten Square Games S.A.
<b>What are the key qualities your company has?</b>
We never stop learning and dreaming; we are obsessed with constantly improving our existing games and developing new ones to continue to exceed our clients' needs; we believe in our strong team and the value of teamwork in a stimulating and diverse work environment.
<b>What prompted your company to go public?</b>
Ever since our inception as a small independent studio back in 2011, we have had the great ambition to grow. Going public followed as yet another step in the pursuit of our great vision: going international. And the stock market is currently more than welcoming for companies from our sector as the gaming industry continues to attract investors all around the world.
<b>What were the main challenges along the road to becoming public?</b>
To prove our worth to the market and to win the confidence of potential investors.
<b>What have been the key benefits (for your company) of going public?</b>
Going public has had a positive impact on the image and perception of the company, generating positive publicity and promotion for our business.
<b>After going public, what reactions have you had from investors, customers, employees, etc.?</b>
Our debut was recognized by the market, analysts and journalists as one of the highlights and most important IPOs of the year.
<b>What experience/advice would you want to share with companies that are thinking of going public?</b>
The stock exchange is a place for strong companies who know what they want to achieve and how they want to do that and are able to impact the market with their vision.
<b>Where do you see yourselves in 5 years?</b>

Our ambition for the next 5 years is to become an international free-to-play game production centre, generating value for all stakeholders.

**Have you had any assistance from the European Union, e.g. funding projects, etc.**

We have never asked for any assistance, but as a company registered in Poland, an EU member state, we get easy access to talents from all across the EU and operate our business across the single market.

**If you had 3 wishes: What should the EU be doing to encourage more SMEs to go public? What should the EU be doing to provide ongoing support for listed companies?**

All we wish for is for the EU to create a business environment that supports the growth of such companies as ours, i.e. SMEs, by fostering innovation and supporting high-level education across all EU countries.