

Interview Shortlisted Company – European Small and Mid-Cap Awards 2017

Name of the company
CELLINK AB
Why did you decide to go public?
It was a great way to raise capital, increase public awareness and brand recognition, and also stabilize the company structure
What has been the reaction from investors, customers, employees, etc following going public?
Very positive! The company has grown tremendously since the IPO
What have been the benefits to your company?
The company has been able to truly grow from the start-up stage that we were in to the corporation that we are today. It's a lot easier to convince customers to purchase product from a public company than from other businesses.
What were the main challenges in taking your company public?
One of the major challenges was the financial review work that had to be done as well as the due diligence. The company was very young and we had to build a good financial structure for reporting
What experience would you want to share with companies that are thinking of going public?
That it's an absolutely amazing platform for fundraising and to take your business to the next level.
What do you believe are the top qualities of your company?
We are experts at getting the job done, no matter what it is and what it takes. We have managed to start the company, take it public, and become profitable all within 12 months. We are high energy, passionate, and hard working.
Where do you see yourselves in 5 years?
A global leader in medical research technologies
Have you had any assistance from the European Union, e.g. funding projects, etc.
Yes, we have. We truly appreciate the assistance with funding.
If you had 3 wishes come true: What should the EU do to encourage more SMEs to go public and to provide ongoing support for listed companies?
EU should provide more support for listed companies.